

**AN ANALYSIS OF HEDONISM AND ITS EFFECT  
TO PEOPLE IN THREE CLANS KEVIN KWAN 'S *CRAZY RICH ASIANS*  
( 2013 ) : A SOCIOLOGICAL APPROACH**



**RESEARCH PAPER**

Submitted as a Partial Fulfillment of the Requirements  
for getting Bachelor Degree of Education in English Departement

**By**

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UNIVERSITAS MUHAMMADIYAH SURAKARTA**

**2020**

**APPROVAL**

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**Approved by the consultant**

**Consultant,**

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**Dr. Phill. Dewi Chandranigum M.Ed**

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ACCEPTANCE

AN ANALYSIS OF HEDONISM AND ITS EFFECT  
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## TESTIMONY

Herewith, I testify that in this research paper there is no plagiarism of the previous literary work which has been raised to obtain bachelor degree of a university, nor there are opinions or pasterpiece which have been written or published by others, except those in which the writing are referred in the manuscript and mentioned in literary review and bibliography.

If later, the result of this study are proven as plagiarism, I will be fully responsible and willing to accept sanction in accordance with applicable regulations.

Surakarta, November 27<sup>th</sup> 2020

The researcher

A handwritten signature in black ink, appearing to read 'Usnatun Kasanah' with a stylized flourish at the end.

USNATUN KASANAH

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## MOTTO

يَا أَيُّهَا الَّذِينَ آمَنُوا اسْتَعِذُوا بِالصَّبْرِ وَالصَّلَاةِ إِنَّ اللَّهَ مَعَ الصَّابِرِينَ

Hey you who have believe, seek help in patience and prayer as, trully Allah is with those who are patience.

( Q.S AL Baqarah: 153 )

“Be brave and be your self”

( researcher)

## **DEDICATION**

To my beloved parents, brother and big families

## ACKNOWLEDGEMENT

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12. To researcher's future husband.

For all, the researcher can present nothing but the deepest thank and she wishes Allah SWT will bless them. Researcher realizes this research is far from perfect, because of limited capacity and knowledge. Researcher receives criticism and suggestions to improve this research. Researcher hopes that the results of this study have benefits for readers.

Wassalamualaikum warahmatullahi wabarakatuh

Surakarta, November 27<sup>th</sup> 2020

The researcher

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**AN ANALYSIS OF HEDONISM AND ITS EFFECT TO PEOPLES IN  
THREE CLANS KEVIN KWAN'S CRAZY RICH ASIANS ( 2013 ) :  
A SOCIOLOGICAL APPROACH**

**ABSTRAK**

*Penelitian ini bertujuan untuk menganalisis isu hedonisme dalam novel Crazy Rich Asians karangan dari Kevin Kwan tahun 2013. Peneliti menggunakan theory sosiologi sastra dan teori hedonisme dalam menganalisis data. Analisis data bertujuan untuk mengetahui faktor penyebab hedonisme, gambaran hedonisme dan efek hedonisme di dalam cerita. Penelitian ini adalah penelitian kualitatif. Penelitian ini menggunakan 2 jenis sumber pengumpulan data. Yaitu sumber utama peneliti menggunakan novel Crazy Rich Asians karya Kevin Kwan. Sedangkan sumber pendukung, peneliti menggunakan hasil penelitian sebelumnya, artikel, blog dan penelitian lain yang relevan. Hasil dari penelitian yaitu, Hedonisme dalam karakter dipengaruhi oleh faktor internal dan eksternal. Setiap karakter bertujuan mendapat kesenangannya. Nicholas Young memilih Rachel Chu dan mengabaikan pendapat keluarganya. Michael Teo meminta bercerai dengan Astrid Leong karena tidak tahan mendapat tekanan dari keluarga Astrid Leong. Eleanor Young memilih tinggal berbeda dari mertuanya, karena merasa tidak dihargai ketika tinggal bersama. Hedonisme tidak hanya memiliki pengertian tentang material dan finansial saja. Hedonisme memiliki pengertian yang lebih luas yaitu meninggalkan kesedihan demi kebahagiaan.*

**Kata Kunci:** Hedonisme, Sosiologi, Crazy Rich Asian

### **ABSTRACT**

This study aims to analyze the issue of hedonism in the novel *Crazy Rich Asians* written by Kevin Kwan in 2013. The researcher uses the sociology of literature theory and the theory of hedonism in analyzing data. Data analysis aims to determine the factors that cause hedonism, depictions of hedonism and the effects of hedonism in stories. This research is a qualitative research. This study uses 2 types of data collection sources. Namely, as the main source, the researcher used Kevin Kwan's *Crazy Rich Asians* novel. While supporting sources, researcher use the results of previous research, articles, blogs and other relevant research. The results of this research is that hedonism in character is influenced by internal and external factors. Each characters aims to have them pleasure. Nicholas Young chose Rachel Chu and ignored her family's opinion. Michael Teo asks for a divorce from Astrid Leong because he can't stand the pressure from Astrid Leong's family. Eleanor Young chose to live differently from her in-laws, because she felt disrespected when living together. Hedonism does not only have a material and financial meaning. Hedonism has a broader meaning, namely leaving sadness for happiness.

**Keywords :** Hedonism, Sociological, Literature, Crazy Rich Asians

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